EMPOWERING TCs

THE Empowered Edit

FOR TC BUSINESS OWNERS WHO ARE BUILDING SOMETHING REAL

Minute with Mandy



I just got back from an AI event, and my brain is full in the best way. I took pages of notes...not just about the tools, but about how this technology is going to change the way TC businesses operate over the next 2 years. I can't wait to share what I learned with this community. More coming soon.

- Mandy

HONEST CONVERSATIONS FOR TC BUSINESS OWNERS

TC TALKS



September is the perfect moment to map out your 2027 revenue goals before Q4 gets chaotic with holidays. Take 20 minutes this week to run a quick Revenue Snapshot:

- Review your YTD revenue
- Identify your top 3 agent partners
- Note your average monthly closings
- Set a preliminary 2027 revenue target based on realistic capacity

This tiny exercise gives you clarity heading into Q4 and makes your 2027 planning way easier.

WHAT'S HAPPENING

In the Community

A spotlight on a post within TCs Empowering TCs Facebook Group

When Lexi Barraza realized her systems weren't keeping up with her growth, she didn't wait for the "perfect tool" to appear; she built it. After mapping out her gaps, refining her workflow, and testing her process end-to-end, Lexi created a custom platform that supports her entire operation from intake to closing.

It's a powerful reminder that the best systems aren't always found... sometimes they're created.



Haven't seen Lexi's post yet?
View it Here

System Lag
Nearly 70% of TCs haven't updated their workflows or templates in over a year.

Actionable Item
As the market slows down, take time to update 1 or 2 templates a day. By January, you'll have everything buttoned up and ready for the new year.

FEATURED PARTNER

Sponsor Spotlight

Highlighting a TCs Empowering TCs Facebook Group Sponsor

Kristi Winfree, founder of **The TC Game Plan**, is one of the powerhouse leaders in our community. She guides our **Monthly Mastermind**, brings sharp business strategy to every discussion, and serves on the **2027 Conference Committee** with the same dedication she pours into her coaching and systems work.



The TC Game Plan is all about helping TCs build sustainable, scalable businesses and Kristi models that leadership every month inside this group.

We're grateful to have **The TC Game Plan** as a Group Sponsor and Kristi as a cornerstone of **Empowering TCs**.

THE Transaction Coordinator GAME PLAN

SAVE THE DATE

Mark Your Calendar

SEP 23

CRM Mastermind
September 23 | 2:00 PM (EST)

Kristi will be leading as we be share what's working, what CRMs everyone is using, how we're organizing our contacts, follow-up ideas, automations, and ways to turn your CRM into a tool that actually helps you GROW.

Add to Calendar

SEP 25

Marketing Mastermind
September 25 | 1:00 PM (EST)

Join Alex as she shares how increasing her social footprint has opened the door to conversations and new business. She'll talk about what's worked, what hasn't worked & encourage you to get out there and start posting!

Add to Calendar

OCT 12

Co-Working Vision Board
October 12 | 2:00 PM (EST)

This is your time to join Ashley as she guides you and other TCs to brain dump, share ideas and plan your 2027. Come prepared to work on your 2027 Vision Board.

Add to Calendar

OCT 28

Business Planning Mastermind
October 28 | 2:00 PM (EST)

Is your business ready for the next step? Are you still figuring out what that next step is? Join Kristi as she leads the session on preparing and planning for that next step.

Add to Calendar

EVENT + EDUCATION

Conference Corner

The Committee is deep in planning, shaping intentional Mastermind sessions, sharpening panel topics, and building conversations that will push the industry forward. We're not just organizing a conference...we're engineering a catalyst.

As we prepare, it's worth asking yourself:

- **What part of your business needs clarity** or direction?
- Where do you need **real-world advice** from people who've been there?
- Are you ready for honest conversations about **boundaries, pricing, and the financial decisions** that shape your future?

If you're committed to **Moving Forward with Intention**, February in Florida is where that shift begins.

We're just over four months out, make sure you're set:

1. **Conference Ticket**
2. **Travel Plans Booked**
3. **Hotel or Airbnb Reserved**

Whether you've already registered or you're still deciding, know this: we're building something powerful, strategic, and worth showing up for.

Find Out More





